

Instagram Trivia: Questions, Answers, and Facts Printable Trivia Pack

Instagram trivia explores the American social networking service known for photo sharing, short-form video, filters, hashtags, and location tagging. Launched in 2010 and now owned by Meta Platforms, Instagram has shaped online culture through visual trends, creator communities, and widely shared memes.

HARD INSTAGRAM TRIVIA

1. About how much did Facebook pay for Instagram in 2012?

Answer: About \$1 billion

2. By December 2010, how many registered users had Instagram reached?

Answer: 1 million

3. What user milestone did Instagram hit by September 2011?

Answer: 10 million users

4. When Instagram first introduced video posts in 2013, what was the maximum length?

Answer: 15 seconds

5. What was the name of Instagram's standalone app launched in 2014 for speeded-up videos?

Answer: Hyperlapse

6. Which Instagram companion app launched in 2015 for making photo collages?

Answer: Layout

7. In 2016, Instagram reached what monthly active user total?

Answer: 500 million monthly active users

8. What monthly active user mark did Instagram hit in 2018?

Answer: 1 billion monthly active users

9. Who became head of Instagram in 2018?

Answer: Adam Mosseri

10. Instagram Lite launched in 2020 in which country?

Answer: India

11. What element did Instagram remove from its app home screen in 2020?

Answer: The IGTV button

12. What unified format combined IGTV and feed videos in 2021?

Answer: Instagram Video

13. Native in-app post scheduling arrived in 2022 for which kind of accounts?

Answer: Professional accounts

14. Kevin Systrom studied at which university?

Answer: Stanford University

FUNNY INSTAGRAM TRIVIA

1. Before the sleek modern logo, Instagram's original app icon looked like what kind of camera?

Answer: A Polaroid-style camera

2. Which kind of photo became a classic social media cliché thanks to Instagram's early vibe?

Answer: Square-cropped food photos

3. What icon do users tap to like a post on Instagram?

Answer: The heart icon

4. Instagram's focus on filters helped popularize what adjective for picture-perfect places?

Answer: Instagrammable

5. Which trio includes well-known Instagram photo filters?

Answer: Hudson, Valencia, and X-Pro II

6. Back in the square-feed era, what did many users add so non-square photos would fit the look?

Answer: A border

7. Which hashtag became famous for announcing, maybe a little proudly, that a picture wasn't edited?

Answer: #nofilter

8. What kind of counts did Instagram test removing from public view in several countries?

Answer: Public like counts

9. Is everyone's Explore page the same, or is it tailored to each user?

Answer: It is personalized

10. What feature lets you quietly limit another account without fully blocking it?

Answer: Restrict

11. Which feature helps reduce unwanted comments and messages?

Answer: Limits

12. If you want fewer updates from someone without the drama of unfollowing, what can you do?

Answer: Mute them

13. What can businesses tag directly in Instagram shopping posts?

Answer: Products

FUN INSTAGRAM TRIVIA

1. Whose post holds the record for the most likes on Instagram?

Answer: Lionel Messi

2. How long do Instagram Stories last before disappearing if they aren't saved?

Answer: 24 hours

3. Reels are designed for what kind of video?

Answer: Short-form video

4. What can users add to Stories to make them more musical?

Answer: Music

5. Which interactive Story tool lets followers vote?

Answer: Polls

6. What Story sticker invites followers to send prompts or ask things?

Answer: Question stickers

7. What kind of images can users send in chats that don't stick around?

Answer: Disappearing photos

8. What kind of camera effects appear in Stories and Reels for playful visuals?

Answer: Augmented-reality face filters

9. What can users do to chosen posts so they stay at the top of a profile grid?

Answer: Pin posts

10. Which inbox-area feature is made for short text updates?

Answer: Notes

11. What is the name of the feature that lets two accounts share one feed post or Reel?

Answer: Collab posts

12. What action lets users rework eligible Reels into their own version?

Answer: Remix

13. In what year did Instagram add posting from a desktop browser?

Answer: 2021

INSTAGRAM FAMILY TRIVIA

1. On what date was Instagram's very first post uploaded?

Answer: July 16, 2010

2. What did the first Instagram post show?

Answer: A dog and a foot

3. Instagram originally launched as an app on which operating system?

Answer: iOS

4. In what year did Instagram add video sharing?

Answer: 2013

5. Stories arrived on Instagram in which year?

Answer: 2016

6. Reels launched in August of what year?

Answer: 2020

7. Before becoming Instagram, the project grew out of what check-in app?

Answer: Burbn

8. The name Instagram blends which two words?

Answer: Instant and telegram

9. What shape defined Instagram's early photo display style?

Answer: Square format

10. Instagram began supporting portrait and landscape photos in what year?

Answer: 2015

11. Which Instagram app makes looping mini videos?

Answer: Boomerang

12. What feature helps users discover new content on Instagram?

Answer: Explore

EASY INSTAGRAM TRIVIA

1. In what year did Instagram first launch?

Answer: 2010

2. Name one of Instagram's co-founders: Kevin Systrom or who?

Answer: Mike Krieger

3. Which company owns Instagram today?

Answer: Meta Platforms

4. Instagram is mainly what kind of social network?

Answer: A photo and video sharing social network

5. What can users add to posts to group them by topic?

Answer: Hashtags

6. What posting feature lets someone attach a place to a photo or video?

Answer: Location tagging

7. Instagram's original app arrived first on which device platform: iPhone or Android?

Answer: iPhone

8. Facebook acquired Instagram in which year?

Answer: 2012

9. What object is stylized in Instagram's logo?

Answer: A camera

10. What text element can appear under an Instagram post?

Answer: Captions

11. Which feature lets users share updates that are separate from the main grid: Stories or Threads?

Answer: Stories

12. What's Instagram's name for its short video feature?

Answer: Reels

13. What is Instagram's direct messaging feature commonly called?

Answer: DMs

Source: <https://quizhoot.com/trivia/instagram-trivia>